

# FAST FASHION IN NUMBERS



We wear fast fashion items fewer than **5 times** in total.

We keep fast fashion items for about **35 days** before throwing them away.

Fast fashion produces **400%** more carbon emissions than clothes we wear 50 times.

People in the USA buy **80 billion** new items of clothing each year.



In the past twenty years clothes sales in the USA have grown by **400%**.

British people send about **235 million** items of clothing to landfill sites each year.



The fashion industry produces **1.2 billion** tonnes of carbon emissions a year.

**3,871 litres** of water are used in the lifetime of one pair of jeans.



In the UK they burn or send to landfill **60** rubbish lorries of clothes every minute.



Old clothes made from non-biodegradable fabric take **200 years** to decompose.

**99%** of used clothing is recyclable.

Factories around the world use **8,000** chemicals to turn raw materials into textiles.



About **60,000,000** people work in the global fashion industry.

You need **2,700 litres** of water to make one T-shirt.

