

# FAST FASHION IN NUMBERS



We wear fast fashion items fewer than **5** times in total.



British people send about **235 million** items of clothing to landfill sites each year.

Old clothes made from non-biodegradable fabric take **200 years** to decompose.

We keep fast fashion items for about **35** days before throwing them away.

**99%** of used clothing is recyclable.

The fashion industry produces **1.2 billion** tonnes of carbon emissions a year.



Factories around the world use **8,000** chemicals to turn raw materials into textiles.

Fast fashion produces **400%** more carbon emissions than clothes we wear 50 times.

**3,871 litres** of water are used in the lifetime of one pair of jeans.



About **60,000,000** people work in the global fashion industry.

People in the USA buy **80 billion** new items of clothing each year.



In the UK they burn or send to landfill **60** rubbish lorries of clothes every minute.



You need **2,700 litres** of water to make one T-shirt.



In the past twenty years clothes sales in the USA have grown by **400%**.

