Do some words matter more? Or the frequency fallacy

Glossary

Concept	Definition
collocation	a combination of two or more words that often go together
corpus	a collection of naturally occurring language samples or whole texts drawn from books, magazines, newspapers and conversations.
delexicalized verbs	low-semantic content words with a vast number of collocates, such as go, get, take, put etc.
K1, K2, etc.	the most frequent 1000 words in English (K1); the second most frequent 1000 English words (K2). Paul Nation's BNC-COCA list categorises words / word families into the K1, K2, K3 etc. up to the K25 word frequency bands.
monosemy	the fact of having only a single meaning (<i>cf.</i> polysemy)
multi-part verbs	often referred to as "phrasal verbs". However, true phrasal verbs are Verb + Particle constructions (e.g. look up a word ~ look a word up) as opposed to prepositional verbs consisting of Verb + Preposition (e.g. climb up + the hill).
non-compositional	a lexical unit is non-compositional if its meaning cannot be predicted from the meanings of its components, e.g <i>take place</i> . Generally speaking, such a unit will not be intelligible to learners unless they have learned it as a whole (i.e. as a chunk)
polysemy	a polysemous word has more than one meaning. Polysemy is the capacity of a word to have multiple meanings.
phraseology	an area of linguistics which studies multi-word phrases, such as collocations, set expressions and idioms.

References

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Most frequency lists mentioned in the talk can be found on LexTutor: www.lextutor.ca/freq/