

Worksheet | Technology is GREAT**Writing a pitch****Product Name****Problem – What problem will your product solve?**

Don't you hate it when.....

You know how.....

The problem with..... is

Who is it for?

This product is perfect for.....

We're aiming to sell this to.....

Features – Explain why they are useful

It's..... so/which means.....

It has..... so/which means.....

The reason to buy it

The best thing about this is.....

The great thing is.....

What you'll really love about this is.....