

TEACHING ENGLISH
CONTINUING PROFESSIONAL DEVELOPMENT

TEACHING FOR SUCCESS ONLINE CONFERENCE

THE BRITISH COUNCIL'S FIRST ONLINE CPD CONFERENCE FOR
TEACHERS AND TEACHER EDUCATORS



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TEACHING FOR SUCCESS ONLINE CONFERENCE

Introduction

The *Teaching for Success* online conference will run from 5-9 October 2016 and is the British Council's first global online CPD conference for teachers and teacher educators. It will focus on the Professional Practices from the British Council's **CPD Framework for teachers** and **CPD Framework for teacher educators**, which form part of the British Council's wider *Teaching for Success* approach. With an overarching focus on Continuing Professional Development (CPD), the conference will take place over 5 days and include:

- **Practical talks and workshops**

Each day of the conference will focus on a combination of four or five professional practices from the two CPD Frameworks for teachers and teacher educators. Each talk or workshop will relate specifically to an aspect, or aspects, of the professional practices and promote strategies for ongoing professional development in those areas. In addition, a number of the talks will focus on the broad theme of continuing professional development and strategies for successful implementation at an individual and institutional level. There will also be talks by members of the British Council to provide an overview of *Teaching for Success* and how it can be and is being used in a range of contexts. The talks and workshops will last between 20-30 minutes and be recorded. This short format will allow each to be used as part of an extensive CPD resource on *TeachingEnglish*.

- **Debates and panel discussions**

In addition to the talks and workshops, prominent educators and leaders within mainstream education and ELT will take part in a series of debates and discussions around a variety of themes related to ongoing professional development. It is expected that the discussions will highlight a number of key issues and processes in teacher development, and promote capacity building and thought leadership of teachers and teacher educators.

- **Daily feedback discussions and forums**

Throughout the conference, a number of informal online spaces will be provided for participants to discuss ideas from the sessions. Designed to emulate and promote the informal conversations that happen at face-to-face conferences, these informal spaces will generate feedback and ongoing discussion beyond the talks, debates and panel discussions.

- **Opportunity for partnerships**

By raising awareness of *Teaching for Success*, it is hoped that key partnerships can be formed. Throughout the conference and beyond, we encourage ongoing discussion and collaboration with potential partners to introduce the *Teaching for Success* approach more widely.

Aims and objectives

The key aims of the conference are to:

- Communicate the *Teaching for Success* approach, with a particular emphasis on exploring the CPD Framework for teachers and the CPD Framework for teacher educators in greater detail.
- Generate meaningful and sustainable dialogue among participants and speakers around a number of CPD-related themes.
- Provide a platform for discussion with potential partners wanting to work with the British Council in the area of professional development.

Be part of the conference

We are seeking conference proposals from teachers, trainers, writers, project managers and researchers with a wide range of experience and expertise and from diverse backgrounds, to provide new learning, understanding, skills, or inspiring ideas for teaching professionals across the entire spectrum of education. As well as proposals from specialists, we would like to hear from practising teachers with innovative techniques for building knowledge and awareness of CPD. We invite you to put forward your proposal.

Themes

The main theme of the conference is Continuing Professional Development. Within that context, your talk should focus on one or more of the following Professional Practices from the CPD Framework for teachers or CPD Framework for teacher educators – see below. You should ensure you have read both these documents before deciding to submit your proposal, as decisions will be based on the relevance of your talk or workshop to the CPD Frameworks. Click on the titles below to download each CPD Framework.

CPD FRAMEWORK FOR TEACHERS

- Planning lessons and courses
- Understanding learners
- Managing the lesson
- Knowing the subject
- Managing resources
- Assessing learning
- Integrating ICT
- Taking responsibility for professional development
- Using inclusive practices
- Using multilingual approaches
- Promoting 21st century skills

CPD FRAMEWORK FOR TEACHER EDUCATORS

- Understanding the teaching context
- Understanding how teachers learn
- Planning, managing and moderating teacher learning
- Managing and developing learning resources for teachers
- Supporting and mentoring teachers
- Monitoring teacher potential and performance
- Research and contributing to the profession

How do I put forward my proposal?

We have developed the following proposal form attached and guidance to capture your proposal. Please take some time to read the guidance, which will provide further detail to help you develop your proposal on duration, audience, content and format.

Please put forward your conference proposal in no more than 250 words. It may also help with selection to identify the objectives for your session and intended outcomes for participants.

Please email your completed proposal form to paul.braddock@britishcouncil.org. The closing date for submissions is **16 June 2016**.

Presenter contact details and proposal

* Name	
* Email	
* Mobile	

Title of your talk/workshop

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Presentation outline (approximately 250 words) (please refer to the guidance notes)

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Objectives for your session	
Intended outcomes for participants	
Who is/are the intended audience for your talk/workshop?	

Panel discussion and debate

As well as talks and workshops, we are planning to organise panel discussions and debates.

Technical requirements

Use of a presentation – PowerPoint, Keynote, Prezi, etc. <i>Please note we will need to receive your final presentation one week in advance</i>	PowerPoint <input type="checkbox"/>	Other (please specify below) <input type="checkbox"/>
Playing audio files	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Playing video	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Will your session involve audience interaction (polls, chat room, etc.)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Sharing materials in advance, e.g. hand-outs, links to online resources <i>Required by an agreed deadline</i>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Sharing content during, or after the session (e.g. hand-outs)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Additional requirements.		

Permission to use the recording

We will be recording all talks, workshops, debates and panel discussions from the conference and using them as a part of a CPD resource on the TeachingEnglish website. Please tick the box below to indicate you understand and agree to your talk being recorded and used by the British Council for professional development or promotional purposes.

I agree for my presentation to be recorded and used by the British Council for professional development or promotional purposes.	Yes <input type="checkbox"/>	No <input type="checkbox"/>
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Additional content

As part of the promotion for the conference, we may ask you to produce a very short video outlining what you are going to be talking about. Additionally, we may also ask you to write a short article exploring the theme(s) of your talk (around 500 words), which will be used with the recording for professional development purposes. Please tick the boxes below to indicate your willingness to provide additional content.

I am willing to produce a short video before the conference outlining what I will be talking about.	Yes <input type="checkbox"/>	No <input type="checkbox"/>
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I am willing to write a short article covering the theme(s) of my talk/workshop	Yes <input type="checkbox"/>	No <input type="checkbox"/>
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Your name and title (as you wish it to appear on the programme)

Name and title (e.g. 'Jo Smith, teacher and writer')	
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We will promote the conference and your talk across our social media channels, including Twitter. If you have a Twitter account, please provide your Twitter ID below

Twitter ID	@
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Examples of past sessions

If you have examples (video or audio recordings, or resources) demonstrating talks or workshops you have given in the past, please provide a link here. (Please note that proposals without available examples will be given equal consideration.)

Please provide a link/s to the example/s	
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Signature

Please provide your signature to confirm that you have read and agree with the notes.

Signed by:	Date:

Planning your proposal

Duration: 20 to 30 minutes (approximately) plus time for Q&A.

When preparing your proposal, it will help to keep in mind that your session may be 20 – 30 minutes in duration (If a 20-minute session seems short, consider that TED talks can convey very complex ideas in just 18 minutes or less). You may put forward your proposal for a 20 or 30-minute session, taking into consideration that you may be asked to extend or condense the session if successful.

The length of your talk or workshop will be determined by the programme. Related topics may become part of a single, dual, or multiple sessions.

The audience: English language teaching professionals in the UK and around the world

The primary audience for the conference is English language and subject teachers and teacher educators working in public education systems, as well as schools and education institutions in the UK and globally. The secondary audience is ELT teachers working in private academies. Each talk/workshop may attract participants from 80+ countries.

Participants will have a wide range of roles and experience in teaching and teacher education (from pre-service and novice, to 10+ years) from a variety of backgrounds and sectors.

Please state for which audience/s your session may be most suitable on the proposal form.

Content: Practical, inspiring and international

Whether your background is in teaching, training, writing, research, or other areas of education, when first thinking about your proposal, it may assist to keep in mind the three key features that make up a successful online session.

- **Is it practical?** Will participants take away practical knowledge, activities or tips to take into their professional development?
- **Will it inspire?** Will my talk/workshop create thought-provoking discussion, leading to increased or improved understanding?
- **Could it have international relevance?** Will it be useful for professionals in international contexts? Will it engage those attending in the UK and those participating around the world?

Content: Presentation and hand-outs

We encourage the use of presentations to convey your ideas to the audience. A British Council branded template will be shared with those selected.

Please feel free to make use of a variety of different content to bring your objectives to life, including ideas, information, data, illustrations, diagrams, charts, facts, figures, statistics, images, video, audio, etc.

You may wish to share materials related to your session in advance, during, or after the seminar in the form of a hand-out. As an example, this may include session notes, a short 'before you attend' activity, activities for real-life practice to follow the talk/workshop, top tips, resources for staffroom discussion, links to further reading, a short biography, etc. We ask that materials are provided in a hand-out (of no more than two sides) to be shared electronically with participants.

Content: Intellectual Property and copyrighted materials

Due to Intellectual Property Rights in the UK and internationally, we must take extra care to ensure the presentations properly attribute the creators of work where this is due. (As we will, in turn, properly attribute your work.)

Upon selection, if you plan to make use of material which does not belong to you (i.e. bodies of text, images, video, or music) we expect that you will take responsibility for requesting permission to use any

copyrighted material from its creator and, as far as possible, ensure that permission is in place in advance of the date of your presentation.

Content: Intercultural communication and valuing diversity

Participants come, on average, from 80 countries worldwide. Through sharing knowledge and creating forums for dialogue across borders on teaching and teacher education, the TeachingEnglish conference contributes to the organisation's objective of building meaningful, enduring and respectful relationships across different cultures.

All presenters should check their content for jargon or acronyms. In addition, we suggest that field-specific or UK-centric terms essential to your presentation are briefly explained, or exemplified.

As the UK's principal cultural relations organisation the British Council is strongly committed to equality, inclusion and valuing diversity.

Please find further information on [our website](#) about the British Council's approach to equality, diversity and inclusion.