

Read these reviews written about a variety of restaurants in London. Write down any new vocabulary or phrases which can be used to describe restaurants.

**The Ritz****Food: traditional British or fusion cuisine****Price per person: £80**

This spectacular palace-style dining room is famous as one of London's most luxurious, romantic restaurants. It's hard to resist splashing out on the exquisite 5-course menu. The staff are discreet and extremely polite. It's hardly surprising that the clients are a mixture of celebrities, business executives and wealthy tourists. Come here for a memorable dining experience, which will certainly do damage to your bank account!

**Yo sushi!****Food: Japanese****Price per person: £10-15**

The best-known sushi place in town. This restaurant is great both for its raw fish and its kitsch décor. Service is efficient and speedy. You can eat delicious sushi for a few pounds, have unlimited beer, select food from a conveyor belt and even have a relaxing head massage or attend a karaoke night. This restaurant is bright and unromantic but great fun.

**Amaretto****Food: Italian****Price per person: £15-20**

A family-owned restaurant that has faithful clients coming back again and again. Amaretto offers classic Italian food in warm and friendly surroundings. Whatever time you come here, this restaurant is always busy and lively. The pizzas and pasta dishes are recommended as being tasty and excellent value for money. Great for families or big groups of friends.

**Levant****Food: Lebanese/Middle Eastern****Price per person: £20-30**

An exotic Middle Eastern restaurant which is perfect for a romantic evening. The atmosphere is moody and intimate, with candles, soft cushions and glass lanterns. When you find the entrance, hidden away down a small street, you are greeted by luscious plants and the smell of incense and exotic perfumes. The menu offers a feast of authentic Lebanese food for people who like to try something new and unusual. If you stay late, you will even be able to watch a belly-dancing show!

**The George Inn****Food: traditional British pub food****Price per person: £5-10**

A dark and smoky pub, which was built in 1780. Come here if you want to taste traditional English fish and chips or steak and kidney pie in a lively atmosphere. The food isn't great, the service is slow, but this pub serves a good range of beers and ales.

**Food for Thought****Food: vegetarian****Price per person: £5-10**

This tiny colourful vegetarian restaurant and takeaway offers food free of chemicals, pesticides and preservatives. The food is good and the menu changes every day, but this place is also great if you just want a coffee. Don't come here at busy times if you want a slow, leisurely meal.

**Café Sol****Food: Mexican****Price: £20-30**

Café Sol is a great place to go at any time. Enjoy authentic Mexican cuisine at lunchtime (watch out for the chili!) or go for a drink and a dance when it gets dark. The atmosphere is always buzzing and vibrant, and the food is reasonably priced. On a Saturday night, the young crowds in Café Sol are usually very loud and merry after sampling the extensive list of tequilas!

**The Hard Rock Café****Food: Tex-Mex and burgers****Price per person: £10-20**

A genuine celebration of rock 'n' roll! This is the original Hard Rock Café, here since the 1970s, and it's the first ever theme restaurant. The queue to get in is legendary. You can't make reservations and you will find a queue almost all day long, every day of the year. But this actually adds to the memorable experience. Once in, there's good food and a great atmosphere, created by rock music, dim lighting and walls covered in rock memorabilia.

**Task:** After reading the reviews, answer these questions. Which restaurant would you recommend for...

- (a) Music fans who don't mind queueing!
- (b) A tourist wanting to try different English beers and ales
- (c) A person looking for a fun evening and good food on a budget
- (d) Some young and hip professionals who like to dance
- (e) An adventurous couple looking for a night out
- (f) A family looking for value for money
- (g) A health-conscious person on a budget
- (h) A person who enjoys spending money on high class dining

### Open a new restaurant!

Imagine you are going to open a new restaurant. Discuss and decide on the following aspects. Make notes.

- Who are your target consumers?
- What cuisine will you serve?
- Will you have any specialties, or a daily menu, or takeaway?
- What type of atmosphere will you try to generate? How?
- Will there be any entertainment?
- What decor will you have?
- Where will your restaurant be located?
- How will you advertise?
- What prices will you charge?
- What are you going to call your restaurant?

Be ready to present your new restaurant to the rest of the class

